INAUGURAL · HOSTED BY BREATHE BETTER AMERICA

The Dental Sleep Medicine Summit 2027

CLINICAL EXCELLENCE · PRACTICE GROWTH · REAL RESULTS

A two-day, single-track conference that puts clinical mastery and the business of building a dental sleep program in the same room — so the clinician, the practice owner, and the team leave aligned.

WHEN	WHERE	FORMAT
March 5–6, 2027	Dallas, Texas	Single track
Two full days · Fri–Sat		5 featured speakers + provider panel

HOSTED BY

Breathe Better America™

Sponsored by Texas Dental Sleep Services · Airway Management, Inc.

Register at totaldentalsleepsolutions.com/dsm-summit-2027
or email ericn@tx-dss.com
Early-bird pricing through November 15, 2026

Both halves of the practice, together.

Most dental sleep medicine courses teach the theoretical and didactic side. Few offer real hands-on clinical training, fewer still teach how to build a practice that actually produces — and almost none put all three in the same room, over two days, with the people who have done it. The Summit is one shared program every attendee experiences together. No competing sessions. All sessions are designed to be CE-eligible.

WHAT YOU WILL LEAVE WITH

- Hands-on skill in combination therapy and clear-aligner + oral-appliance integration
- A clear legal and compliance map of the DSM risk landscape
- A working model for a physician referral pipeline that produces
- A practice-implementation roadmap — screening through your first 50 cases
- Real-world perspective from a panel of practicing DSM providers

AT A GLANCE

Keynotes from the inventor of the TAP® oral appliance · two limited-enrollment hands-on workshops · legal, Medicare & denial-avoidance framework · evening networking reception on Day One.

WHO SHOULD ATTEND

General dentist considering DSM
The clinical training and the business blueprint to launch with confidence.

Dentist with an active DSM program
Stronger clinical outcomes, legal protection, and referral volume.

Dental hygienist
Airway screening, myofunctional-aware care, and the patient conversation.

Treatment coordinator
Case-acceptance language, financial conversations, and onboarding.

Office manager
Compliance and workflow for the sleep-appliance practice.

Medical partner / referring physician
How dental partners work — and how to co-manage patients.

Continuing education: this program is designed to offer CE credit across both days for licensed dentists and for team members attending eligible sessions. CE accreditation is pending (AGD PACE); final credit hours and accrediting-body language will be confirmed upon approval.

Clinical pioneers & practice builders

Clinical pioneers, legal authorities, medical-collaboration leaders, and practice-building strategists — in one room, for two days.



Keith Thornton, DDS, DABDSM

Founder of TAP · CTO, Airway Management, Inc.

A third-generation Dallas dentist and Navy dental officer who invented the TAP® in 1994 — a device family that has treated more than 1 million patients worldwide, prescribed by 15,000+ clinicians and backed by 50+ peer-reviewed studies. Holds 70+ U.S. and international patents, including the first FDA-cleared 3D-printed midline appliance (2025). An original ABDSM Diplomate, longtime Pankey Institute educator, visiting faculty at Texas A&M College of Dentistry, and advisor to the Army, Navy, Air Force, and VA.

▸ **Keynote: The Oral Appliance Revolution**



Martin Denbar, DDS, DABDSM

Chief Clinical Officer, TDSS · Adj. Asst. Professor, Texas A&M

Brought dental sleep medicine to Central Texas in 1995 — more than 30 years and 6,000+ patients ago — and helped write the ABDSM's first Diplomate examination. His 2026 published case series on interfaced combination therapy documented a 95% mean AHI reduction in severe CPAP-resistant patients — the protocol he teaches hands-on at this Summit. Adjunct Assistant Professor of Internal Medicine at the Texas A&M School of Medicine, where he teaches physicians about oral appliance therapy. U.S. Navy Dental Corps veteran.

▸ **Hands-on: Combination Therapy · Invisalign + OAT**



Ken Berley, DDS, JD, DABDSM

Practicing attorney · Fellow, Academy of General Dentistry

The only dentist, attorney, and ABDSM Diplomate in the world — licensed to practice law in Arkansas and Texas, with 45+ years in clinical dentistry treating OSA and TMD. Co-author of The Clinician's Handbook for Dental Sleep Medicine (2nd ed., 2025), the field's standard text, and author of the recurring "Legal Ledger" column in Dental Sleep Practice. His consent forms and legal documents are used throughout the field. Fellow, Academy of General Dentistry.

▸ **Protecting Your Practice · Medicare, Coding & Denial Avoidance**



Avinesh S. Bhar, MD, MBA

Founder & CEO, SLIIIP · Sleep & Pulmonary Medicine

Triple board-certified in pulmonary, critical care, and sleep medicine, with fellowships at Washington University in St. Louis and the University of Tennessee and an MBA from Chicago Booth. Founded SLIIIP in 2019 — one of the first fully virtual integrated sleep medicine practices, with 10,000+ virtual visits across 40+ states and a fast-track oral appliance prescription pathway built specifically for dental practices, designed to work alongside referring dentists.

▸ **What Your Sleep Physician Wants You to Know**

Eric Northey

CEO, Texas Dental Sleep Services · Architect, dsmPC Certification

Built the operational infrastructure behind one of the most fully developed statewide dental sleep networks in the country, including in-network credentialing with the VA Community Care Network, TRICARE, UnitedHealthcare, and Cigna.

▸ **From Screening to Starts: Building a DSM Program**

DSM Provider Panel

Practicing Texas Dental Sleep Services providers

A moderated panel of working DSM providers on how they built their programs — month one through month twenty-four: the wins, the mistakes, and what they wish they had known before their first case. Moderated live, with open Q&A. Panelists to be announced.

▸ **How We Built Our Programs · Live moderated Q&A**

A single shared track, two days

DAY ONE · FRIDAY

Clinical & Collaboration

7:45	Registration & continental breakfast
8:45	Welcome & conference vision — Eric Northey
9:00	Keynote: The Oral Appliance Revolution — Dr. Keith Thornton
10:00	Break · sponsor booths open
10:15	Hands-on workshop: Combination Therapy — Dr. Martin Denbar
12:15	Lunch — all attendees
1:15	From Screening to Starts: Building a DSM Program — Eric Northey
2:00	Protecting Your Practice: legal framework — Ken Berley, JD
3:15	Break · sponsor booths open
3:30	DSM provider panel — TDSS providers — Panelists TBA
4:45	Transition to reception venue
5:15	Evening networking reception (off-site)

DAY TWO · SATURDAY

Growth & Referrals

8:00	Continental breakfast & networking
8:45	Day two welcome — Eric Northey
9:00	Medical–dental collaboration — Dr. Avi Bhar
10:00	Break · sponsor booths open
10:15	Hands-on workshop: Invisalign + OAT — Dr. Martin Denbar
11:45	Lunch — all attendees + optional topic roundtables
12:45	Building Your Physician Referral Pipeline — Dr. Avi Bhar
1:45	Break · sponsor booths open
2:00	Medicare, Coding & Denial Avoidance — Ken Berley, JD
3:15	Break
3:30	Closing session: full faculty panel & closing remarks
4:30	Adjourn



FRIDAY · 9:00 KEYNOTE

Keith Thornton, DDS — the inventor at the bench

Dr. Thornton opens the Summit with The Oral Appliance Revolution — from the man who invented the TAP® and holds more than 70 patents in airway devices.

Times approximate and subject to change; all sessions designed to be CE-eligible. Hands-on participation is limited-enrollment — register early; all attendees are welcome to observe the workshop demonstrations.